

Missouri Lewis and Clark Bicentennial Commission Meeting, August 8, 2002

Attendees: Bob Archibald, Jonathan Kemper, Ann Rogers, Cheryl Thorp, Fred Drakesmith, Debbie Lappe, Gerald Lee and Marci Bennett.

Designee and Agency Liaison Attendees: Matt Blunt, Kenneth Winn, Jim Goodrich, Mark Kross, Randy Rook, Sara Parker, John Robinson, and Shannon Cave.

Commission Staff Attendees: Doug Eiken, Frank Wesley and Linda Gentry.

Department of Natural Resources Staff Attendees: Sue Holst, David Kelly, Brian Stith, Richard Forry, Dick Gaffney, Chris Buckland, Erika Andersen Jacques, Connie Schmidt and Michael Koonce.

Guest Attendees: Venetia McEntire, James Crabtree, Adam Miller, Steve Johnson, Steve Burdic, Mike Oliver, Bill Stine, Gordon Julich, Emilie Jester, Tammy Spicer, Lynn Wolf Gentzler, Laura Wilson, Christyn Elley, David Edgell, Nancy Pringer, Michelle Reagan, Roger Pilkenton, Sally Sprague, Hugh Sprague, Elizabeth Gentry Sayad, Wendell Smith and Lori Simms.

Issue/Staff Person	Discussion
Call to Order and Roll Call/ Jonathan Kemper	<p>Jonathan Kemper called the meeting to order at 9:35 a.m. and asked for roll call. Jonathan Kemper welcomed everyone and thanked Kenneth Winn and Christyn Elley for hosting the commission meeting.</p> <p>There was no correspondence to review.</p> <p>Jonathan then asked for the approval of the Minutes of the April 18, 2002 commission meeting. Doug Eiken said in the section on the budget, he did some editing in the language. Numbers are the same but he. There were no objections. The Minutes were approved with Doug's edits.</p>
Executive Director's Report/ Doug Eiken	<p>Budget Update – Doug Eiken explained the Budget Calculations found in the Commissioner Packets. He explained that "other DSP appropriations" notes that Jim Crabtree, ML&CBC's executive director for four months of the fiscal year (FY02) and that he no longer is with the commission. Therefore, there is no salary listed. Frank Wesley is supported by the Department of Natural Resources (MDNR). Linda Gentry was supported by MDNR. However, when Jim Crabtree left MDNR, he switched her funding over to the Commission. Therefore, if all things track as currently projected, the Commission could have as much as \$138,500 of money to allocate to other different tasks or to redirect or to do as the Commission so chooses.</p> <p>Frederick Drakesmith asked if the Commission had a feel about whether or not the Governor would use the three percent (3%) governor's reserve (approximately \$24,000). Doug Eiken said that the Commission is required to hold that in reserve but he didn't know if that would apply to the funds. Doug Eiken said he could check into it and that it is a possibility that money could be released but it wouldn't anything that Doug Eiken would have the authority to release or that the Commission should count on.</p> <p>Missouri National Signature Events – At the last meeting there was discussion about how many National Signature Events there were and the fact that there are three national signature events rolled up into one event called the Three Flags event in St. Louis. In addition to that, there is the departure and there is the event at St. Charles. We've been trying to separate those out so that there is actually three national signature events instead of one. The problem was that at the time the National Council had decided if they did that, Missouri would have too many events compared to all of the other states and it might open up a Pandora's Box. Most recently The commission received a communication from the National Council that indicated they were willing to sign individual MOU's with each of these. If that continues to go as planned there will be the Three Flags event at St. Louis, the Preparations Complete in St. Charles, and Journey Fourth in the Kansas City area. On the return trip it would be the Return to St. Louis. Conceptually they can be treated as four separate national signature events. Doug Eiken said he thought these could be marketed as four signature events. Doug Eiken said staff has been working with the people in St. Charles in getting the MOU's signed; ensuring they will get their application in for the next cycle of the National Park Service Challenge Cost Share grants. Bob Archibald said that Kat Imhoff of Monticello has been asked to take over the supervision of the signing of the MOU's. Bob Archibald relayed to her the commission's desire to be as flexible as</p>

possible in the signing of those MOU's. Therefore, a lot of the restrictions that were there before are not there now and there is no reason why all of the MOU's can't be signed within the next couple of days.

Frederick Drakesmith had talked to Doug Eiken earlier regarding a letter he had received from an attorney in Jefferson City by the name of Dale Doerhoff. The letter requested that Commissioner Drakesmith bring to the commission's attention that Mr. Doerhoff was requesting signature event status for a proposal from the Boy Scouts of America for an encampment at Cupbord Creek and a Rendezvous at Franklin Island. The National Guard is also going to be involved in the encampment as well as the St. Charles' Re-enactors. Commissioner Drakesmith said that Dale Doerhoff and Dr. William Ambrose requested this be brought to the commission's attention. Doug Eiken said that a point for clarification is that at one time it was proposed to have national signature events *and* state signature events. When the strategic plan was revised, the commission decided to endorse rather than have a national signature event.

Doug Eiken made the announcement that the Missouri Historical Society and Bob Archibald have taken over responsibility of the National Lewis and Clark Bicentennial Council. Bob Archibald explained that he is the president of the National Lewis and Clark Bicentennial Council and that the Missouri Historical Society is a separate entity.

Corps II - Doug Eiken asked Bob Archibald to give an update on Corps II. Bob Archibald said that the National Advertising Council has adopted the Lewis and Clark Bicentennial for their overall advertising campaign. It's a huge media buy over a period of several years that will allow attention all over this country to be focused on signature events as well as on the expedition, on the tribes and on land and water. Those are the four themes that will be discussed with the National Advertising Council. The Council will be signing on its first national corporate sponsor shortly. With that move, the State of Missouri is eligible for some funding through the national sponsorship program and as details become clearer the information will be forwarded to the commission. Another goal of the national sponsorship program is the funding of Corps II and the Council is committed to that. As those corporate dollars are raised, 25% of them will be directed towards funding for Corps II. Corps II will be there at Monticello for the kick off in Charlottesville next January and it will then be coming through the State of Missouri in the year 2004. Bob Archibald said that from his perspective and the National Council's perspective everything is on track.

Mike Oliver – The Park Service is committed to, *at least*, putting together a small footprint – it may not be the whole thing. In congress, the caucus has been working hard to come up with supplemental dollars to create an entire project. Mike Oliver said it's really tough to get discretionary budget items through the congress right now with homeland defense being the foremost thing. Mr. Oliver said he doesn't know how that's going to come out in conference. On the House side they were unable to leverage additional dollars so there is a possibility that there is approximately \$2.1 million in the President's budget that will be moving through the system.

Bob Archibald asked if the task force had recommended more sites than would be used. Frank Wesley said they had and that the task force had done an application process. The task force then reviewed all of the criteria and made recommendations based on what the task force had. Frank Wesley said he thought they had done a good job because practically every community who had applied were given consideration. However, to date, the National Park Service has selected no venues and the communities are waiting and wondering.

Doug Eiken suggested the task force that is assigned to work with the National Parks Service should meet with them and make a recommendation and get it approved. This might involve a special conference call to approve the recommendations. Bob Archibald said that NPS would like our best shot and then if there's some reason the commission's recommendation raises some question, the NPS can come back and talk to us.

Debbie Lappe said she felt a big problem is that the commission has no idea what the additional financial responsibilities for the communities will be. There are some communities that are going to fund it no matter what it takes and others say that it is going to be at the expense of the National Park Service. Debbie Lappe felt the commission should let the communities know that

	<p>there might be a considerable cost associated Corps II. Even if it's going to be the worst-case scenario the communities should be advised because they are going to have to plan this year to get things in line or they are going to have to step out of it.</p> <p>Bob Archibald suggested coming up with a set of recommendations, but making it clear that there has been no discussion with those sites about the amount of cost they might have to bear and that could be an issue in developing final arrangements. Bob Archibald said that some of us know that and the National Park Service must realize that. There's not a hard number out there so the National Park Service would have to settle with the communities at a later stage.</p> <p>Debbie Lappe said that Corps II is currently listed under the Events Task Force and it was suggested that it shouldn't be anymore. Commissioner Lappe then asked the commission to either acknowledge that they want the events task force to do this or have them step down.</p> <p>Bob Archibald said he would like the events task force continue until there is a recommendation for a schedule for Corps II that meets the original criteria and that a meeting by conference call can be scheduled. That way it would give everyone an opportunity to look at it, have a quick conference call to approve it and get it on to the Park Service. Then if there are issues such as money or site-suitability, that will be between the Park Service and the individual communities.</p> <p>Midwest Trail States Initiative – The states of North Dakota, South Dakota, Iowa, Nebraska, Kansas, Missouri and Illinois have been meeting to coordinate marketing and events between the states putting together the “Eastern Legacy of Lewis and Clark” brochure in a park service layout. Doug Eiken said one very important project they are working on is a Midwest Trails States Brochure. This brochure would have the river miles and the states of Illinois, Missouri, Kansas, Iowa, Nebraska, North and South Dakota and would then be available for distribution and use, if those five or six states can work together and fund them.</p> <p>The last thing is a letter from the Commission was sent to the Governor asking for appointments of the directors of the Department of Elementary and Secondary Education and the Missouri Department of Transportation. The letter also asked the Governor to officially appoint Lori Hauser Holden as an ex-officio member of the Commission. That is being looked at right now but no action regarding the appointments has been received from Governor's Office at this point.</p> <p>Monticello Event – Doug Eiken said inquiries went out regarding how many commission members would be interested in attending the Monticello Event. Doug Eiken and three staff members will be there and participate in the joint press conference, the Council of State Advisors, etc. A request was sent to the Governor's Office inviting the Governor and First Lady to attend – especially Friday evening for the University of Missouri's Corps of Discovery a Musical Journey opera. The Alumni Association is meeting that night and the main activities are on Saturday. There are ongoing events starting Wednesday, Thursday, Friday and Saturday. One of the other focuses is if there are any Missouri authors that have books on Lewis and Clark that the commission could coordinate with the University of Virginia for a signing booth. As people come through the exhibit hall and purchase books, the public can obtain autographs.</p>
<p>Projects Update/ Debbie Lappe</p>	<p>Project Update - Debbie Lappe said the reporting would be on the tasks that are identified, assigned and funded.</p> <p>Implementing Workshops and Public Meetings Task Force. There was a very successful workshop held in Cape Girardeau on May 7, 2002 and was under the direction of Frank Wesley and Linda Gentry. The next one is planned for St. Joseph, Missouri, September 24-25. Marci Bennett has been working very hard in that community to put that together. There will be a social evening on the 24th but the workshop is on the 25th. The meeting rooms will be at the St. Jo Frontier Casino. It will look like you're walking into a casino until you're inside and then you have meeting rooms and the casino is in the back of the building. Marci said there is artwork and all kinds of things. You don't even have to go near the casino part and it's on the river.</p> <p>Marci Bennett added that one addition, along with the social, will be field trips. The staff from the St. Joseph Museum will take participants to the Buchanan County Lewis and Clark site, starting with the Lewis and Clark State Park and doing journal readings, etc. There will be a nominal charge. Bob Archibald said he had attended the Workshop in Cape Girardeau and he</p>

	<p>had thought it was just great. Good luck on the upcoming one, I think it will be super.</p> <p>Commissioner Lappe continued. Debbie Lappe said the third thing on a high-priority task is the coordination with the Missouri Community events and Lori Simms is overseeing that and will present the marketing plan later on in the meeting. Also, David Kelly and his intern are working on a “how-to” book for communities so they will have some idea of the processes they need to go through to put their events together. Also working with the communities to qualify events for endorsement.</p>
Promotions/ Information Update Mardi Bennett	<p>Promotions/ Information Update – Mardi Bennett said her group worked very hard to put together the Endorsement and Logo-Use Policy that combines the two into something simple and easy to use. Commissioner Bennett said her group also worked this summer on the Web site. The group worked very hard to put on a calendar of events, searchable by location or by date. Mardi Bennett reported that DNR and Sue Holst are working with the Department of Conservation and with the Army Corps of Engineers to put together some type of a statewide brochure. This brochure would have river mile-markings and would be more detailed but it would be specifically on Missouri.</p>
Exhibits and Interpretation Jim Goodrich	<p>Exhibits and Interpretation – The group is progressing satisfactorily with assignments. Money is always a big question, especially for John Cuning’s Improved Exhibits at State interpretive Sites. Jim Goodrich alluded to a letter he had written to the commission on May 31st pleading to the commission for consideration of expending some funds on behalf of the Secretary of State’s historic landscape mapping project by providing \$29,000 to that operation. Jim Goodrich said he was also pleading to make certain the \$10,000 of discretionary, unencumbered funds that had been previously set aside for community signage be made a reality for Jim Denny and the rest of the crew. Jim Goodrich said he thought for that particular project to reach a successful conclusion; they would have to have that \$10,000. The Society has entered into negotiations of partnership with the U.S. Fish and Wildlife Service to prepare an exhibit of birds and mammals that Lewis and Clark could have discovered as they traveled through Missouri. It will be a traveling exhibit of about 24 panels and we have a number of the U.S. Fish and Wildlife staff, a member of the Missouri Department of Conservation staff and a member of the State Historical Society staff working on this and they are working after hours. The great thing about it is it’s funded – not a lot of money, but it’s funded so we are not going to ask you for a dime – all we are going to ask you for is your endorsement.</p> <p>Doug Eiken said that at some point the commission can make the decision on if and how they want to deal with the remaining funds. Doug Eiken said he also had another request from the Missouri River Relief who did not receive a grant. They are asking that if there’s another grant round, to be considered. Doug Eiken said he thinks this project is a good one for the commemoration. There are others out there too and at some point, the commission will want to deal with it.</p> <p>Doug Eiken said the way he understood it was that the money to the commission was to go the communities and the agencies so they could sort of fend for themselves which is what we’ve kind of done. We’ve used the commission support to apply for a park service grant for the signing program but for the most part, the agencies are doing their own signing. The grant is for the reduction of the community’s portion of that.</p> <p>Dr. Lee said he thinks the time has come, and it has been discussed from time to time, that the commission should have a fund raising event in Kansas City, St. Louis and possibly some other city in the state. Dr. Lee said he is firmly convinced because of the state funds situation that the commission finds itself facing. Dr. Lee said that the commission must raise money to support our program to its end.</p> <p>Doug said he was hoping that at this meeting the commission could get the projects that are being reported on, off and running. There is, however, a group that are good projects but do not now have funding or the events prioritized. Doug Eiken said we need to have a “development committee” start making decisions on how the development phase should be approached. If additional funds are needed, who is going to do it, what are the priorities, where do we look, etc. Jonathan Kemper said it should definitely be placed on the agenda.</p>
Education Task	<p>Education Task Force - Dr. Lee asked Ken Winn to give the report.</p>

Force/ Gerald Lee	<p>The project with the Category I is the re-grant program for Missouri schools. It has been received very well. They have had 115 requests for applications to date but Ken Winn didn't know if that was the best number because the application is on the internet and can be downloaded. There has been a tremendous response. There are two cycles for giving away grants. Applicants can only request a maximum of \$500 and only 44 grants can be given away. The first grant cycle deadline is October 15. Ken Winn said there has been a good geographic distribution. There has been a lot of activity on creating an education section to the Lewis and Clark Web site. One in which you will find some of the curriculum created by the National Expansion Memorial, FAQ's, a timeline, some of Harlan's map materials will be there and a list of suggested activities. That will probably be ready to go in four to six weeks. Tim Grove is working on developing a curriculum for the Missouri Historical Society and one area of Mr. Grove's activity has to do with the boy scout and girl scout activities. Ken Winn asked Dick Gaffney to give a brief report.</p> <p>Dick Gaffney reported that a proposal has been made with regard to the embroidered patch that Scouts could earn to involve them in the Lewis and Clark Bicentennial Commemorative events. The badge program would have eight segments, which would involve different aspects of enjoying the Lewis and Clark experience and at different levels, i.e. Cub Scouts would be expected to spend a day on the trail carrying their lunch, etc. Boy Scouts would be expected to do at least an overnight on the trail, prepare their meals, stay overnight, prepare their own shelters. The older group, Adventure Scouts, would be expected to make an extended expedition – weekend up to and including the following weekend, carry all of their gear, can't go to grocery store after they leave home, etc. The arts and crafts things would include making a model of a keelboat, etc. because some people do that better than they can write. But written reports would be part of many of these activities. Another activity is a bigger-than-usual Boy Scout Camporee to be held along the river in conjunction with the Corps of Discovery traveling up the river in the spring of 2004.</p> <p>Jonathan Kemper asked if it were possible for the Girl Scouts to have a similar program. Dick Gaffney said it is possible and that the design the Boy Scouts has could be adapted for the Girl Scouts. Jonathan Kemper said he felt he was speaking for the commission to encourage the commission to be more inclusive and to see if a similar program could be included for the Girl Scouts. Ken Winn said he recalled that Barbara Woods is the commission's contact with the Girl Scouts. Dr. Lee said he would do a follow-up with Dr. Barbara Woods.</p>
State Agencies/ Shannon Cave	<p>Agencies Task Force – The task force met back in April but since then they have been meeting in individual task groups and moving ahead very well in all of the items that are listed in category one. Shannon Cave said the one he is most involved with is the Appropriate Development on MDC properties. They are funded, they are going to happen and the only thing that isn't done is what the task force can't have a handle on at this point and that's dealing with some of the use things that come along. For example, in the last couple of months we have been working with Dr. Ambrose and the Scouts to provide a "camporee" site on the Franklin Island Conservation area. We are trying to determine what all is involved in that and we assume other events of that type may come along. We are going to have to meet those as they come. The camporee is the first weekend in May 28, 29 and 30 of 2004. Dick Gaffney said adjustments have been made to coincide with the St. Charles Corps of Discovery.</p> <p>The groups have been meeting and working on the road access and the map exhibits. Shannon Cave said the directing signs aren't up on the roads yet. Shannon Cave said his group generally knows how they are going to be funded and so those things ought to move to category one. They can and will be done. The river re-enactment need of safety, security, and public interest elements continue to come up in the agency task force discussions. Shannon Cave said we are very aware that people in various agencies are working on little pieces but they don't go together into a whole plan of river safety and crowd accommodations on the river. Mr. Cave said he thought it would be a good idea if the commission would work with the Governor's Office to pick some agency to put them in charge of the entire river needs. Then let the people that are working on the pieces fit in to some kind of master plan. But at this time, there isn't any central overview of that whole problem.</p> <p>Doug Eiken said the problem is that no agency has total authority on the river and that's the problem. So no agency wants to step forward and do it and Jonathan Kemper asked if the</p>

<p>Department of Natural Resources/ Jim Denny</p>	<p>National Guard is equipped be the umbrella agency. Tammy Spicer of the National Guard said they have talked about this before. One of the problems is that the Missouri National Guard does not have any river equipment. As the coordinating agency, they would have to rely completely on other agencies to support them, which is an uphill battle to start off with. Tammy Spicer said the National Guard is always at the complete discretion of the Governor but when the Governor directs them to do something he also has to pay for it in some way – state active duty orders and things of that nature.</p> <p>Doug said he would talk to the Governor's Office and advise them that this is an issue and get their guidance on how they want us to proceed. This is at point where we need the Governor or his staff involvement to make some recommendations in order to pull us together. Bob Archibald said he thought it was fair to say that the commission as a whole asked Doug Eiken to follow through.</p> <p>Gerald Lee moved that Doug Eiken approach the Governor to designate a lead agency and appoint a public safety team. Marci Bennett seconded the motion. Motion carried.</p> <p>Department of Natural Resources - At the top of list right now is to get the state park at the confluence of the Missouri and Mississippi rivers up and running by the time of the bicentennial signature event (kickoff of May 14, 2004). DNR already has 253 acres and in the not too distance future will obtain another 847 acres. This is coming from a 2.4 million dollars worth of grants from Metro parks and an organization called Naqua, which is a water conservation agency. DNR needs 2 to 2.5 million dollars to build a 4-mile long road and a parking lot out to this facility and the work will be contracted out. We think we have identified grant funds to accomplish this. Jim Denny said that parking facility development and an interpretive kiosk would be needed. A boat access would also be needed at this point, costing another \$500,000. This work will be done in-house about funding still needs to be identified for this. Jim Denny said it is the intent to apply for capitol improvement funds and any support from the commission would be greatly appreciated.</p> <p>Jim Denny said the Clark's Hill/Norton State Historic Site is officially a member of the state park family now, as of June 1, 2002. Bill and Carol Norton donated the tract of land to make this possible and so we are ready to move forward with this as quickly as we can. Right now we have \$50,000. We figure the whole project is going to cost about \$94,000. Mr. Denny said we do have a road and parking fund that can be tapped into to finish this project. We are going to begin development in April 2003 and will definitely have this done by the time of the bicentennial commemoration. The Lewis and Clark Interpretive project, the Lewis and Clark State Park. Presently there is a kiosk there but a landscape site with an interpretive feature will be done. This is obviously a top priority that has to be done by the Journey Fourth Signature Event.</p>
<p>Missouri Department of Transportation/ Mark Kross</p>	<p>Sugar Loaf Rock consists of three parcels of land. The Department of Corrections is actually transferring a tract of land that borders the southern border of the Roberts' property that Sugar Loaf Rock is on. The 1100 acres of the bottomland is still up in the air. Shannon Cave said that they are anticipating that it will go to public auction this fall – probably next month – and DNR is working to find appropriate arrangements to get it acquired by a public or foundation entity. Jim Denny said somehow or another we will need to negotiate an agreement with the Union Pacific Railroad since we will have to cross their tracks. The property is just a few miles north of Jefferson City on Highway 179 immediately north of the Church Prison Farm. Jim Denny said that a very recent development has occurred, thanks to our friend and former executive director, James Crabtree. Mr. Crabtree had some recent contact with the doctors Roberts and has talked to them about the possibility of building their dream house down by a lake they recently built at the bottom of the hill. Now, with Jim Crabtree's help, they are now considering building their dream house down there and are now again receptive to us approaching them about the possibility of developing a trail across the top of that ridge.</p> <p>MoDOT is working on the interpretive sign program with Conservation and DNR 90-100 interpretive signs. Mark Kross said we've decided to eliminate confusion in the signs by incorporating the tri-cornered logo - that's the updated historic trail sign and adding the term "historic marker", and putting it on a brown background that indicates recreational use; this is what is accepted by uniform control traffic control devices. Mr. Kross said that If we get the interpretive sign program certified by the National Park Service, they do not have any problem</p>

<p>Fort Osage/ Gordon Julich</p>	<p>with us using the updated trail sign in place of each of the 90 or 100 signs that signify you have reached your destination. So, the National Park Service through the communication we've had, they like our idea and it sounds like, again, Missouri is leading the way, not just in commission activities but in trying to solve these problems and the sign team that we have likes this concept. We are in pretty good stead. Shannon Cave said that Mark is doing a terrific job on that.</p> <p>The archaeological survey is complete and the final report is being submitted to Missouri State Historic Preservation Office. Cultural material recovered was consistent with expectations.</p> <p>BNIM Architects are finishing the schematic phase of the architectural design process. The building site, elevations and floor plans are established in this sequence. Design development will be next in which the design is fine-tuned with emphasis on building materials and finishes. The finished Education Center will be environmentally highly sustainable.</p> <p>Senator Bond announced in July that he had requested 1.25 million for the project in the Department of Interior Budget in the 2003 appropriation.</p>
<p>Harlan Maps/ Ken Winn</p>	<p>There are four significant things that are going on with our maps. First is that at the end of July the Board of Trustees at the University of Missouri Press accepted them for publication. Jim Harlan has designed the maps and Jim Denny wrote the excellent text accompanying the maps. Looking at a May of 2003 publication date. Matt Blunt has written the preface. Signature maps are also being produced to sell, which will be the outward-bound map, and will be in production this fall. Ken called upon people who would be interested in selling the maps for the Secretary of State's Office. There will be other maps as well later on. The third thing is that will be unveiled is the virtual tour of the Missouri River during the Lewis and Clark era – from getting on the boat in St. Charles and going up the river. Visitors to the site will be able to get on board and go with them up the river. The unveiling will be September 17 at the Memorial Union Hall at the University of Missouri Campus. Everyone will be invited. Finally, the map exhibits, composed of approximately 20 maps, and has been received very well. Thirty-nine institutions have requested it for 2003 and at the beginning of 2004. Each institution will have the exhibit for one month. The hosts will be principally public libraries and historical institutions throughout the state, although there are a number of exceptions.</p>
<p>Other Commission Projects/ Doug Eiken</p>	<p>Other Commission Projects – Doug Eiken handed out a list of all of the tasks categorized by agencies, projects we are dropping, projects that are unfunded and undefined; but also the list of projects just reported on. The form will be kept up to date and will be regularly sent it out to the commissioners. There is one project and this is the one I was talking to Tourism about and its kind of been alluded to here. Doug Eiken said that he's hoping by next spring to have three pieces available for distribution or acquisition. The Corps of Engineers' map, which is the Missouri River, will focus on boating and recreation as well as the dates along the lines that the Corps of Discovery went through in Missouri. The printing date will be the end of September but distribution will be the first of January. Doug Eiken said that staff has been giving input to make sure the notations are correct. Doug Eiken said he is hoping that at the next meeting a commitment can be made for getting the five-state brochure done.</p> <p>Doug Eiken said another commission project that's being put together is the Missouri Lewis and Clark Brochure with seven panels with illustrations and descriptions from the Mississippi/Ohio confluence all the way through Missouri. The focus will be on key signs and attractions along the trail. Doug Eiken said he hopes to get permission from the Corps of Engineers to use their base map to work from. The hope is to "fast track" this to get it done sometime around the first of the year. Hopefully, the commission will have these three pieces sometime in January for Monticello as well as for shows and exhibits. Director Eiken said the issue of funding would be dealt with after we get the design up.</p> <p>Other projects that are being worked on but have not been reported on because they simply are not at the point of being really well defined or funded are: Tavern Cave, Great Rivers Resource Center, Interstate 70 corridor, Manitou Bluffs Visitors Center project, and development of a major French heritage project in Ste. Genevieve.</p>
<p>Update on book</p>	<p>Ann Roger's book, Lewis and Clark in Missouri, has been published. A copy had been mailed to Ann Rogers from Thailand in mid-June and is apparently on a very "slow boat" from China.</p>

Ann Rogers	The latest arrival date is August 12, 2002.
Break 11:30a.m. to 11:40 a.m.	
Elizabeth Gentry Sayad	Louisiana Purchase Group – Elizabeth Gentry Sayad introduced Dr. Wendell Smith, a former dean and former vice-chancellor at the University of Missouri-St. Louis. Dr. Smith is on loan to the group as the new executive director. The French Consul General from Chicago is coming to on June 25, 2002 for the launch of the Bicentennial Ball committee. This committee is being co-chaired by First Lady Lori Hauser Holden. Ms. Sayad gave a brief rundown of the Three Flags Ceremony activities. Ms. Sayad asked that the commission consider having its spring meeting in Jefferson City on April 30, 2003 for participation in the Louisiana Purchase commemoration of the actual date that the treaty was signed in Paris. The ceremony will be held at the State Capitol overlooking the river with Governor Holden being in attendance.
Monticello Event/ Doug Eiken	Monticello Event – Doug Eiken said we've been working with Linda Gentry and Frank Wesley to find out which commission members plan on attending the Monticello event and the dates he or she would want to attend. A letter was sent to the Governor's Office to see if it can be worked into Governor Holden's schedule for he and the First Lady to attend the event. Doug Eiken said there are four booths that will need to be staffed. Bob Archibald suggested coordinating the staffing between the commission's booth and the Missouri Historical Society's booth. John Robinson said that it is not in the Division of Tourism's budget to attend and is not in his plans at this time.
Logo-Endorsement Policy/Marci Bennett	<p>Logo / Endorsement Policy Review / Approval – Mardi Bennett said her task force's goal was to put together a simple policy that would give some guidelines in endorsing events, projects, etc. Mardi Bennett said there have been a lot of requests coming in asking the commission to endorse them. Ms. Bennett said her group felt the format was best to address the needs of the commission. Dr. Lee asked Mardi Bennett to repeat the two things the commission cannot endorse. Ms. Bennett read: "the commission will not endorse individuals, we will not endorse political organizations or political events and activities nor products and receipt of the commission's endorsement does not mean financial commitment." Frederick Drakesmith said that one of the issues under number six says that under endorsements, the activity or event must be open to the public. Mr. Drakesmith said that perhaps the language could read that, "an area of the event must be open to the public." Fred Drakesmith said he didn't know if the entire boy scout campsite should be made open to the public or if it would be open to the public or not. That would need to be discussed with the Boy Scouts. I don't know if there are other events that there would be sections of it that might be closed. I'm just throwing that out for discussion. Fred Drakesmith also said in number 6 additional wording could be added, i.e. "unless valid reason exists, the event or activity must be open to the public."</p> <p>Doug Eiken said you might want to make a motion just to put it before the table and get a second on it. Dr. Lee seconded. Bob Archibald asked for discussion.</p> <p>Discussion followed. Bob Archibald said there are two issues here. The first issue is the issue of organizational use, such as the boy scouts. The second is commercial use of the logo and whether or not you want to permit a commercial use of the logo.</p> <p>Frederick Drakesmith – I'm not necessarily for product endorsement but are we saying, if we're not going to endorse any products, that under no circumstances, regardless of whether or not someone is going to pay us for their product endorsement some sum of money, we will not allow them to use our logo and endorse a product. Is that's where we're going with this conversation if we say that? This is something that can be used to generate funds.</p> <p>Bob Archibald – I'm not sensing anyone feeling strongly the other way here. So, unless someone feels strongly the other way, we will move on to the next issue. Let's go on to the next question – the one that Marci raised about organizational endorsement. The one suggestion was that perhaps there was an opportunity to make a distinction between a not-for-profit organizational use even though, as in your case the not-for-profit may be used as a fund raising opportunity. An event that you or I might sponsor that has endorsement may have endorsement from this group may also have ancillary activities related to sale. The question of what to do with the statement that says, "that the event must be open to the public"?</p>

